

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

**Paper I**  
**JMCPG101**  
**Print Journalism**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 101	CC	Print Journalism	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):**

The students will be able:

COE 1 – Execute functions of journalism in professional life.

COE 2 – Acquire theoretical knowledge of news values, elements, structures and its formation.

COE 3–To develop the knowledge about the significance of reporting and different writing techniques.

COE 4 – To familiarize themselves with the basics of writing for print media.

COE 5 – to comprehend knowledge about the codes of ethics for print journalism.

**Course Outcomes (COs):**

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes, the students will be able to:

CO1 – Develop understanding of various types of journalism.

CO2 – Execute the qualities of a reporter

CO3 - Have good understanding of the facets of Print Journalism

CO4 - Develop the knowledge of news agencies.

CO5 - Create understanding of various print media content.

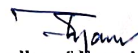
CO6 – Familiarize themselves with the basics of writing of print media.




Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

**Paper I**  
**JMCPG101**  
**Print Journalism**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 101	CC	Print Journalism	60	20	20	0	0	3	0	0	3

**Course Content**

**Unit I**

Introduction to journalism: concept, objective and functions of journalism, Various types of journalism: watchdog journalism, advocacy journalism, investigative journalism, community journalism, development journalism, citizen journalism, entrepreneurial journalism; yellow journalism, pr journalism, tabloid journalism

**Unit II**

Concept of news: definition and development of news values, collection of news: source of information, observation and research, elements of news, structure of news, precaution for news writing, Types of new: hard news and soft news.

**Unit III**

Concept of reporting; types of reporting; kinds of beat; magazine journalism, types of magazine reporting techniques for newspaper and magazine, meaning and characteristics of a reporter/correspondent, their function; qualities of reporter; function & quality of sub-editor

**Unit IV**

Reporting of central/state governments and ministries; parliamentary/state assembly reporting; reporting of sports, court and crime, science and technology, agriculture, business, education, art and culture, social issues/general issues, environmental issues; political reporting, investigating, in depth reporting



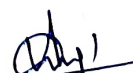
**Chairperson**  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Chairperson**  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Controller of Examination**  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Registrar**  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME						L	T	P	CREDITS
			THEORY			PRACTICAL						
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment					
JMCPG 101	CC	Print Journalism	60	20	20	0	0	3	0	0	3	

**Unit V**

Editing meaning and significance, editing principles, tools and techniques; news room functions; headline meaning, significance and types; effective headline writing: characteristics and techniques, news agency & its function, various news agencies.

**Suggested Readings**

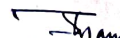
- Chaturvedi, B. (2004). *The Ethics of Reporting the News*. Rajasthan : ABD Publication.
- Dick, J. (n.d.). *Freelance Writing for Newspaper*. New Delhi: A&C Publication .
- Dixit, S. (Latest Edition). *Journalism: Reporting, Writing and Editing* . New Delhi : Pearl Books.
- Kothari, G. (1949). *Newspaper Management in India*. Rajasthan : Rajasthan Patrika .
- Nivani, S. (Latest Edition). *Headlines from the Heart Land: Reinventing the Hindi Public Sphere*. New Delhi : Sage Publications.
- Saxena, S. (2005). *Headline Writing* . New Delhi : Sage Publications .
- Sharma, D. (n.d.). *Modern Journalism: Reporting and Writing* . New Delhi: Deep and Deep Publications .



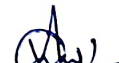
**Chairperson**  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Chairperson**  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Controller of Examination**  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Registrar**  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore  
Shri Vaishnav Institute of Journalism and Mass Communication  
Choice Based Credit System (CBCS) in light of NEP -2020  
M.A. (Journalism and Mass Communication)  
Semester I (2025-2027)

**Paper II**  
**JMCPG102**  
**Introduction to Communication Theories and Models**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME						L	T	P	CREDITS
			THEORY			PRACTICAL						
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment					
JMCPG 102	CC	Introduction to Communication Theories and Models	60	20	20	0	0	3	0	0	3	

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

**\*Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Educational Objectives (CEOs):**

The students will be able to:

- CEO 1 – Develop the knowledge of basic elements and various types of communication.
- CEO 2 – Acquaint the need and importance of audience in the media.
- CEO 3 – Inculcate the knowledge of different tools of mass communication.
- CEO 4 – Identify and acquire knowledge about models and theories of mass communication.
- CEO 5 – Implementing the communication models in improving the day to day communication.

**Course Outcomes (COs):**

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes, the students will be able to:

- CO1 - Understand the process and concept of communication and the basic implications of theories and models of communication.
- CO2 - Learn about various forms and types of communication.
- CO3 - Imply various tools of mass communication.
- CO4 - Comprehend the history and development of communication at various levels of the society and its role with respect to modern day technology.
- CO5 - Consume skilled and knowledgeable media content.



Chairperson

Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

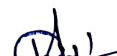


Chairperson

Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Registrar

Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore  
Shri Vaishnav Institute of Journalism and Mass Communication  
Choice Based Credit System (CBCS) in light of NEP -2020  
M.A. (Journalism and Mass Communication)  
Semester I (2025-2027)

**Paper II**

**JMCPG102**

**Introduction to Communication Theories and Models**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 102	CC	Introduction to Communication Theories and Models	60	20	20	0	0	3	0	0	3

**Course Content**

**UNIT I**

Nature and characteristics of communication-definition of communication; nature scope and process; human needs of communication & functions of communication; types of communication; process of communication; concept of 'mass'; concept of target audience; types of audience, forms of communication, barriers of communication.

**UNIT II**

Communication flows: one steps, two-steps, multi – steps; verbal and non-verbal communication; models (SMCR, Shannon & weaver model, Laswell model, Osgood model, dance model, Schramm model, Gerbner's model, new comb model, convergent model.

**UNIT III**

Hypodermic needle, play theory, uses & gratification; selective exposure, perception & retention theory, individual difference theory.

**UNIT IV**

Definition mass communication, meaning, need, functions, types, elements of mass communication; dependency model, agenda setting & effect model, model of gate keeping

**UNIT V**

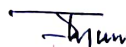
Press theories, media for mass communication: print media, electronic media; medium for mass communication: oral, traditional and folk.



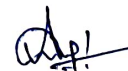
Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 102	CC	Introduction to Communication Theories and Models	60	20	20	0	0	3	0	0	3

**Suggested Readings**

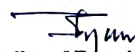
1. Dayal, A. (2023). *20th Century Mass Communication Theories in the age of Social Media: 41 Mass Communication Theories*. Notion Press.
2. Kumar, K. J. (2020). *Mass Communication in India*. abcibook.
3. McQuail,D. (2023). *McQuali's Media and Mass Communication Theory*. SAGE Publications
4. Pandey,U. (2019). *Perspectives on Mass Communication Theories*. Alpana Enterprise.
5. West.R (2018). *Introduction to Communication Theory*. McGraw Hill Education.

  
Chairperson

Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Chairperson

Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Registrar

Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

**Paper III**  
**JMCPG103**  
**Development of Media**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 103	CC	Development of Media	60	20	20	0	0	3	0	0	3

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;  
**\*Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):**


The student will be able:


- CEO 1** – To acquire fundamental knowledge about the history and working various media platforms.
- CEO 2** – To become socially responsible media professionals with global vision.
- CEO 3** – To acquire theoretical outlook of various media fields.
- CEO 4** – Learn about the visionaries of media.
- CEO 5** – To inculcate the knowledge of current media scenarios.


**Course Outcomes (COs):**

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes, students will be able to –

- CO1** - Acquaint student with the glorious journey of Journalism.
- CO2** - Analyze nature and characteristics of various mediums.
- CO3** - Demonstrate the foundations required for professional journalism.
- CO4** - Understand the working of digital media.
- CO5** - Understand the present status of various mass media.

  
**Chairperson**  
 Board of Studies  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

  
**Chairperson**  
 Faculty of Studies  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

  
**Controller of Examination**  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

  
**Registrar**  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

**Paper III**  
**JMCPG103**  
**Development of Media**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 103	CC	Development of Media	60	20	20	0	0	3	0	0	3

**Course Content**

**Unit 1**

Evolution of newspapers and magazines in India, Role of print media in the Indian freedom struggle, Eminent journalists during the freedom movement in India, Institutional development: Press laws, PCI, RNI, Challenges to print media in the digital age.

**Unit 2**

Early experiments and growth of radio, All India Radio: Colonial to post-Independence, Emergence of FM radio and private broadcasters, Community radio: Policy, practices, and grassroots impact, Contemporary relevance of radio in the digital era.

**Unit 3**

Origin and expansion of television broadcasting, Doordarshan: Objectives, programming, and public service role, Cable and satellite revolution in the 1990s, TRP, commercialization, and content diversification.

**Unit 4**

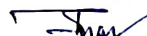
Development of the Indian film industry, Parallel cinema and regional cinema, Films as tools for social reform and national identity, Censorship (CBFC), Impact of OTT platforms and global exposure

  
Chairperson

Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Chairperson

Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Registrar

Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 103	CC	Development of Media	60	20	20	0	0	3	0	0	3

#### Unit 5

Rise of digital news, portals, and web-based journalism, Digital storytelling, podcasting, and video content platforms, Issues: Misinformation, surveillance, digital divide, AI in journalism

#### Suggested Readings

1. Bora, R. (2022). *Basics of social media & digital journalism: a binary revolution*. Kanishka publishers.
2. Dutta, S. (2024). *The English newspapers on Indian Independence*. Kalpaz Publication
3. Mehra, C. (2019). *History of Newspaper in India*. Notion Press
4. Nanda, V. (2018). *Radio Journalism in India*. Kanishka Publishing House
5. Scolari, C. (2023). *On the Evolution of Media: Understanding Media Change*. Routledge.
6. Saran, R. (2024). *History of Indian Cinema*. Diamond Books.




**Chairperson**  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Chairperson**  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Controller of Examination**  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



**Registrar**  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

**Paper IV**  
**JMCPG104**  
**Basics of Media Writing**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 104	CC	Basics of Media Writing	60	20	20	0	0	3	0	0	3

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;  
**\*Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):**

The student will be able:


- CEO 1** - To demonstrate, write, edit and report content for print and online media platforms.
- CEO 2** - To learn how to respond creatively to challenges and apply principles of writing.
- CEO 3** -To develop the knowledge of scripting for radio and television.
- CEO 4** -To understand the impactful writing content for web.
- CEO 5** – To write for various media organization.

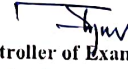
**Course Outcomes (COs):**


After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes, the students will be able to -

- CO1** - Identify news values and comprehend the news process.
- CO2** - Demonstrate interviewee and news gathering skills.
- CO3** - Comprehend articles, features, news stories and reviews.
- CO4** - Write different leads, caption writing, reports and press release.
- CO5** - Translate various articles.

  
**Chairperson**  
 Board of Studies  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

  
**Chairperson**  
 Faculty of Studies  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

  
**Controller of Examination**  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

  
**Registrar**  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore  
Shri Vaishnav Institute of Journalism and Mass Communication  
Choice Based Credit System (CBCS) in light of NEP -2020  
M.A. (Journalism and Mass Communication)  
Semester I (2025-2027)

**Paper IV**  
**JMCPG104**  
**Basics of Media Writing**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 104	CC	Basics of Media Writing	60	20	20	0	0	3	0	0	3

**Course Content**

**UNIT I**

Meaning and importance of communication language; essentials of mass media writing, concept of creative language, use of creative writing in the field of media.

**UNIT II**

Feature writing: news feature, personality feature, human interest stories; book review, film review, television reviews; photo feature and caption writing

**UNIT III**

Article and editorial writing; writing for public relations: press release, minutes, memo, reports and writing for house journals.

**UNIT IV**

Basics of writing for television and radio; script writing for various radio and TV Programmes, copy writing for print Ads and publicity materials; script writing for radio and TV Ads

**UNIT V**

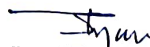
Elements of translation; types of translation; techniques of translation; translating different items; translating articles; translating creative writing of about 500 words

  
Chairperson

Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Chairperson

Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Registrar

Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore  
Shri Vaishnav Institute of Journalism and Mass Communication  
Choice Based Credit System (CBCS) in light of NEP -2020  
M.A. (Journalism and Mass Communication)  
Semester I (2025-2027)

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME						L	T	P	CREDITS
			THEORY			PRACTICAL						
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment					
JMCPG 104	CC	Basics of Media Writing	60	20	20	0	0	3	0	0	3	

**Suggested Readings:**

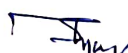
1. Filak, V. F. (2019). *Dynamics of Writing*. Los Angeles: CQ Press.
2. Heuth, A. C. (2019). *Scripting for Film, Television and New Media*. New York: Routledge Publication.
3. Patti, L. (2019). *Writing About Screen Media*. New York : Routledge Press.



Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore  
Shri Vaishnav Institute of Journalism and Mass Communication  
Choice Based Credit System (CBCS) in light of NEP -2020  
M.A. (Journalism and Mass Communication)  
Semester I (2025-2027)

**Paper V**  
**JMCPG105**  
**Theatre and Communication**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 105	CC	Theatre and Communication	60	20	20	30	20	2	0	2	3

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

**\*Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):**

The student will be able to:

**COE 1-** Understand the theatre as a medium of mass communication.

**COE 2 –** Inculcate the aesthetic sense in theatre practice.

**COE 3 –** Understand the tools and techniques used in theatre

**COE 4 –** Execute the skills of direction, acting and stage management in theatre practice.

**COE 5 –** To carry out different types of dramas.

**Course Outcomes (COs):**

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes

**CO1 -** The student should be able to express the emotion and understand acting.

**CO2 -** Students should be able to understand and perform Drama and theatre.

**CO3 –** Understand the concept of Natyashastra and its execution in theoretical and practical approach.

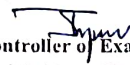
**CO4 –** To do overall stage management.



Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore  
Shri Vaishnav Institute of Journalism and Mass Communication  
Choice Based Credit System (CBCS) in light of NEP -2020  
M.A. (Journalism and Mass Communication)  
Semester I (2025-2027)

Paper V

JMCPG105

Theatre and Communication

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 105	CC	Theatre and Communication	60	20	20	30	20	2	0	2	3

**Course Content**

**UNIT I**

Introduction to theatre, Indian Traditional Folk Theatre: (e.g., Jaatraa, Nautanki, Yakshagana, Dashavataar, Tamasha, Ramamale, Jagor etc.) and regional theatre

**UNIT II**

Introduction to NāṭyaŚāstra, Acting: Nature, Four Categories of acting according to NāṭyaŚāstra, Importance of Speech, Diction, body language, expressions and silence in theatre, Theatre as a tool of self-expression and communication, Elements of Aesthetics in drama,

**UNIT III**

Elements of theatre: Lights, Sound, Props, Sets, Costumes, Marketing of drama,

**UNIT IV**

Direction, Acting, Stage Management, Performing a scene on stage

**UNIT V**

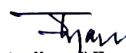
Performing a Drama (any type)



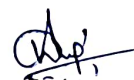
Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) in light of NEP -2020**  
**M.A. (Journalism and Mass Communication)**  
**Semester I (2025-2027)**

Course Code	Category	Course Name	TEACHING & EVALUATION SCHEME					L	T	P	CREDITS
			THEORY			PRACTICAL					
			End Sem University Exam	Two Term Exam	Teacher' s Assessment	End Sem University Exam	Teacher' s Assessment				
JMCPG 105	CC	Theatre and Communication	60	20	20	30	20	2	0	2	3

**Reference Books:**

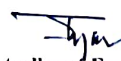
1. Bhalla, D. (2022). Aspects of Abhinaya in Indian Performing Arts-Sastra and Prayoga, Bhartiya Vidya Bhavan
2. Varadpande,M. (2015), Religion and Theatre, Shubhi Publications.
3. Paulose, K. (2023), Text and Performance The Interpretative and Narrative Tradition of Indian Theatre, Indian Institute of Advanced Study Shimla-5.

  
Chairperson

Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Chairperson

Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Controller of Examination  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Registrar

Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore